

# Explore the World with Trip.com Group: Embark on a Journey of Infinite Discovery

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**Corporate Branding Team** 

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# TO PURSUE THE PERFECT TRIP FOR A BETTER WORLD

Travel is a transformative experience that has the power to change lives. It opens our minds, broadens our horizons, and connects us with people from different cultures and backgrounds. We're passionate about travel, and we're committed to making it accessible and enjoyable for everyone. Since our founding in 1999, we've believed that travel should be a seamless and delightful experience.

This is why we are constantly innovating and building products, solutions, partnerships, and leveraging technology to provide the perfect trip for everyone.

At Trip.com Group, we're committed to promoting sustainable and responsible travel practices, and we're dedicated to working closely with our customers and partners to remove barriers and establish connections at every opportunity. We believe that it's our responsibility to serve the needs of our travellers, support the communities that rely on us, and foster greater connection and understanding among individuals from diverse backgrounds.

Embark on a journey of discovery and adventure with us!



# Discover Our Group's Evolution: Key Milestones in Our Journey

Since our journey began in 1999, Trip.com Group has embarked on an incredible journey of growth and success. Through strategic partnerships and technological advancements, we have redefined the way people travel. Our commitment to customer satisfaction and continuous innovation has propelled us to new heights, culminating in a successful IPO and strategic acquisitions. With an unwavering focus on delivering personalized and seamless experiences, Trip.com Group is shaping the future of travel.



## Accommodation

Efficiently manage your business anytime, anywhere

Trip.com Group's accommodation service provides professional hotel booking for travelers in over 200 countries and regions, **covering 1.5 million hotels worldwide**. The service **supports partners in 20 languages** and has introduced innovative products globally, such as Trip.Best, Hotel+X, and more.

We empower our hospitality partners to reach a global traveller customer base, with creative and effective solutions to maximise your exposure and revenue.

#### 1.5+ million

Partner with 1.5+ million properties in 200+ countries and regions 90,000+

With a network of 90,000+ ecosystem partners 24/7

24/7 hotel support

20+

Support available in 20+ languages



# **Flights**

#### Give your customers trust in booking and comfort in flying

Our flight business provides comprehensive solutions for global airlines and travel partners. We offer a robust distribution platform, connecting carriers with millions of travellers. Our services include dynamic pricing, inventory management, and data analytics. We provide professional flight booking services, covering more than 640 airlines, nearly 3,400 airports, and across more than 220 countries and regions.

By the end of 2023, we have established cooperation with 24 airlines on New Distribution Capability (NDC)



Provide one-stop selfservice ticket booking, change, and cancellation services



Flight+ X: Provides pricing, routes, and risk control services for partners



Connect up to 6 integrated international flight tickets and travel itineraries



Flight AI: Provides AI-based flight service solutions



## Tours

Partner with us to deliver time-saving, worry-free, effortless travel experiences

Trip.com Group offers a wide range of travel products, including vacation packages, custom trips, cruise trips, attractions & tours, car rentals, insurance, visas, and tour guide services. Through our **network of 90,000 partners across 100 countries and regions**, Trip.com Group provides comprehensive travel services to customers. Currently, the overseas vacation business is rapidly expanding its global ticketing services, **adding 16 new sites and 8 service languages**.



#### Vacation Packages

Available in 2,000+ cities worldwide 1.4M+ products



#### **Custom Trips**

Available in more than 4,000 cities worldwide 10,000+ custom trip planners



#### **Attractions & Tours**

More than 30,000 attractions worldwide More than 560,000 tickets and attraction products



#### Visas

Available in more than 140 countries and regions



#### **Chartered Car Tours**

Available in 2,000+ destinations worldwide More than 50,000 local guides



#### **Car Services**

Available in more than 130 countries and regions More than 2,000 airports and train stations



#### **Car Rentals**

Available in 13,000+ cities worldwide More than 130,000 branches



## Car Rentals

Connect with global travellers looking to hit the road on their next trip

Our car rental platform puts your business at the fingertips of travellers around the world, and we generated more than 19 million rental days in 2023 alone. Our tech solutions are easy to use for both you and your customers, simplifying the car rental process. At the same time, we're here to support with world-class customer service that makes us a leading global one-stop travel service.

200+

countries and regions

13,000+

cities

19M+

rental days in 2023

6,000

suppliers

5M+

cars available

10M+

customers



# © Cruises

Become our partner and help global travellers to discover new voyages and experiences of a lifetime

Our cruise business provides service in three different languages across Trip.com Group sites in China, Singapore, Hong Kong, and the United States. We're able to offer a full spectrum of cruise products, including both ocean and river cruises, cruise-only rates, cruise packages with round-trip flights included, FIT and group tour options, and other related products and services.

50+

50+ cruise lines.

100+

100+ global partners.

6,000+

6,000+ cruise products.

73

73 countries and regions.

200+

200+ports.



# Trains, Coaches & Ferries

Partner with us to help make travel more convenient, comfortable, and sustainable

We work with partners to connect passengers from around the world with the leading train, bus, and ferry operators across Europe, Asia, and more. The Trip.com Group's advanced travel technology, multiple travel brands, and smart marketing solutions empower train operators to sell tickets more easily and efficiently. At the same time, we improve the journey booking experience for passengers with our outstanding service features and customer service.



34,300

Covers 36 countries/ regions 34,300 sites worldwide.



Coach

60,800

Covers 59 countries /regions 60,800 sites worldwide.



Cruise Tickets

2,000

Covers 30 countries/regions 2,000 routes in 200 cities worldwide

# Corporate Travel

The All-in-One Digital TMC Powered by Trip.com Group

For nearly 20 years, we have been delivering exceptional business travel management solutions. Our Trip.Biz OBT and app, and other corporate travel products from the Trip.com Group empower our customers and partners by combining cutting-edge technology with human-driven service. We have earned the trust of more than 1,000,000 corporate clients and are ready to reach new levels of success with you.

15,000

large-scale corporate clients.

1,000,000

small to medium-sized enterprise clients.

180+

ecosystem partners.

40+

business travel solutions cocreated with partners.



### **Finance Services**

#### Technology Empowers Finance

TripLink is a leading financial technology company with a mission, "Technology Empowers Finance", providing customers with secure, reliable, and flexible cross-border payment services, enabling enterprises to expand globally, accelerate business growth, and enhance profitability. Through TripLink, we're committed to delivering exceptional service and solutions to our clients.



#### **Consumer Finance**

Builds a "travel installment interest-free ecosystem" and provides loan services.



#### **Industrial Finance**

Offers financial solutions, equipment leasing, and operational loans.



#### **Overseas Insurance**

Provides travel insurance, cancellation insurance, car rental insurance, and other global insurance products.



#### Payments And Risk Control

Offers safe, stable, and fast one-stop payment service.